



nsw Federation of
Housing Associations inc

Federation Bulletin



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Media and Communications Liaison Officer at the Federation, Glenn Roach

The Federation has a dedicated Media and Communications Liaison Officer since February 2011.

Glenn Roach has been appointed as a Media and Communications Liaison Officer at the Federation. Glenn will be producing a wide range of resources and will conduct media training for community housing providers to provide much needed expertise in communications and media relations.

As part of his role, Glenn has developed a media training manual and will start with media training in June 2011. He will also produce fact sheets with key messages about community housing, to assist community housing providers in meeting with their local MPs, especially if the newly elected representatives are new to the Parliament. It is envisaged that the fact sheets will send a consistent messages to politicians about the importance and advantages of community housing.

Glenn can be contacted on: 02 9281 7144 ext 219 or via email GlennR@communityhousing.org.au

About Glenn

He started his career in electronic media and was a news director in Sydney radio, a correspondent with the American ABC network and a news producer with the 7 and TEN networks.

In public affairs Glenn has worked in communications for leading commercial entities and NSW and Commonwealth government agencies including the Prime Minister's office, Forests NSW, Sydney Buses, NSW Police, NSW Fisheries, RailCorp and the RTA.

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