



nsw Federation of  
Housing Associations inc

## Federation Bulletin



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### **MEDIA AND COMMUNICATIONS TRAINING SEMINAR 12 & 13 OCTOBER 2011**

Registrations are now available for the Federation's next media training seminar in October.

The training is over one and a half days and is available **free of charge** thanks to support from the Community Housing Division of Housing NSW.

Previous seminars have attracted a cross-section of providers' staff including chief executive officers from the major metropolitan housing associations, general managers from regional members and both new and experienced communications officers from NSW and Victoria.

Behind the training is the impetus to get the sector "above the radar" with providers gaining a better understanding of the media and how to work with print, electronic and social media to explain who we are and what we accomplish.

Seminars are lead by Federation Media and Communications Officer Glenn Roach, Senior Training Officer Lyndall Katz and Senior Media Officer Housing NSW Andrew Vickery.

Surprise video appearances also feature and the training is informal and responsive; in that it includes real-life examples, exercises and as much discussion as we can provoke among participants.

A lot of information is packed into the seminars but many participants have pointed to the discussion around the table as being equally valuable and interesting.

**The next seminar is scheduled for 12 & 13 October (half day) at the Federation in Surry Hills.**

For more information or to register - please email Glenn Roach at [GlennR@communityhousing.org.au](mailto:GlennR@communityhousing.org.au) or tel. (02) 9281 7603 ext. 219.

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